



*Taking the Waiting out of Dating...*<sup>TM</sup>

PRESS RELEASE  
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**New York, UK – June 13th, 2005:** Jeremy Caplan of TIME Magazine comments on how The 3G Dating Agency is taking the online dating industry into 2005...

TIME

## Date.com is So 2004

By Jeremy Caplan

Online dating has boomed into a \$500 million industry. But as sites for singles multiply, the old one-size-fits-all approach seems hopelessly dated. Amid such innovations as romantic search engines and cell-phone coupling, here's a look at some new trends at the heart of today's digital romance. "AM I 4 U?"

A new U.S. service called Match.com Mobile enables online daters to transfer their profiles to cell phones, which they then use to search for - and send text messages to - nearby singles. In Britain, The 3G Dating Agency takes things a step further, enabling video messaging on high-tech phones....

Romi Parmar, CEO of The 3G Dating Agency says: "It's great to have The 3G Dating Agency service profiled in an acclaimed current affairs journal such as TIME as this will continue to encourage an ever more diverse group of single people to join up and start **Taking the Waiting out of Dating...**"

### About the 3G Dating Agency

The 3G Dating Agency is the worlds most advanced global mobile social networking phenomenon that doesn't require subscription and works on any internet enabled mobile phone. Our service is a great way to find new friends or partners for fun, dating and long term relationships and our technology enables us to offer unrivalled levels of safety, convenience and ease of use – thus enabling you to **Take the Waiting out of Dating...**

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