



PRESS RELEASE

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*Taking the Waiting out of Dating...*TM

London, UK – October 31st, 2004: Selfridges Department Store on Oxford Street trials the concept of 3G Mobile Dating.

Romi Parmar, CEO of the 3G Dating Agency said: “The opportunity to test this market with 14 of the most premium window displays in Europe’s largest High Street was invaluable for feedback on what the public are looking for in a 3G mobile dating agency. The trial has convinced us that our 3G multimedia dating service will increase the appeal of video messaging and calling”.

Ed Brewster from mobile operator “Three” - the UK’s only 3G Mobile Operator announced: “3G will revolutionize the dating game. Not only do you get to see whether a potential date takes your fancy, you also get to check out their personality.”



About the 3G Dating Agency

The 3G Dating Agency is the worlds most advanced global mobile social networking phenomenon that doesn't require subscription and works on any internet enabled mobile phone. Our service is a great way to find new friends or partners for fun, dating and long term relationships and our technology enables us to offer unrivalled levels of safety, convenience and ease of use – thus enabling you to **Take the Waiting out of Dating...**

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